



This branch is closing but your bank is always open

Our Long Stratton branch is closing
on 18 September 2015

Find out how this may affect you.

This branch is closing, but your bank is always open

Now more than ever, the way people choose to bank is changing as the digital revolution continues. As a business, we need to adapt our services to keep up with the changing needs of our customers. In this booklet we've set out why we've made the decision to close this branch and how and where you can find the banking services and expertise you need. We'll go into this in more detail later on, but here are the main reasons why this branch is closing:

- The number of customers using the counter has gone down and is low in comparison to similar branches
- 72% of our branch customers also use other ways to do their banking, such as online and by telephone
- In the past 12 months, 31% of this branch's customers have been using neighbouring branches
- Only 224 customers regularly used this branch in the past 12 months, without interacting with us in any other way.

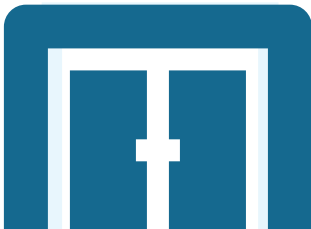
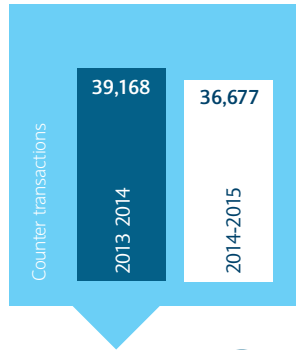
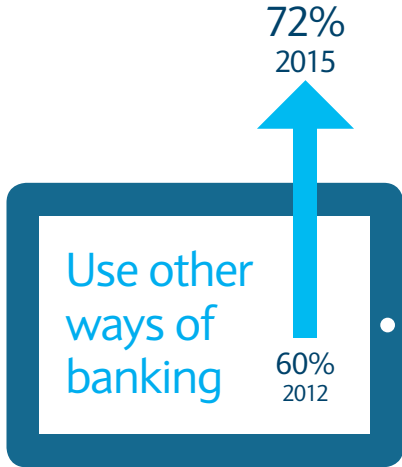
I realise that you may have questions and concerns about these changes, so please feel free to get in touch using the details below.

Yours,

Chris Channell,
Norfolk & Suffolk Community Leader
christopher.channell@barclays.com

What's changed in your branch?

Many customers are choosing to bank differently



In all, only 224 regular customers used this branch without interacting with us in any other way

How this branch is used

Before we make the difficult decision to close any branch, we think carefully about how it has been used so far. We consider how many customers have been visiting, what kind of transactions they've been making, and all the other ways they've been choosing to bank with us.

Customers

Usage in last year	Regular (3+ times)	Heavy (12+ times)	% heavy users who also use neighbouring branches
Personal	2,646	643	24%
Business & Corporate	683	236	63%

Weekly transactions

Personal

	Counter transactions	Cash withdrawals	Cash deposits	Cheque deposits
May 2013-Apr 2014	116	43	30	43
May 2014-Apr 2015	107	38	30	39
Change 2013 v 2014	-8%	-12%	0%	-10%

Business & Corporate

	Counter transactions	Cash withdrawals	Cash deposits	Cheque deposits
May 2013-Apr 2014	35	3	10	21
May 2014-Apr 2015	34	2	11	21
Change 2013 v 2014	-2%	-54%	3%	0%

Opening hours of Long Stratton

Monday	09:30 – 16:30
Tuesday	09:30 – 16:30
Wednesday	09:30 – 16:30
Thursday	09:30 – 16:30
Friday	09:30 – 16:30
Saturday	Closed
Sunday	Closed

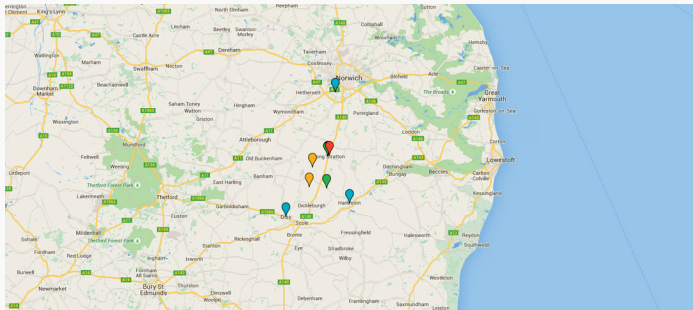
Facilities available

Counter services	Yes
Cash machines	Yes
Self service machines	Yes

Other places you can bank locally

There are many other ways you can still bank in your local community, including nearby Barclays branches, cash machines and Post Offices, which offer a number of banking services.

Where to find nearest three Barclays branches, nearest three Post Offices, and nearest three free cash machines



- 📍 Closing branch
- 📍 Nearest three Barclays branches
- 📍 Nearest three Post Offices
- 📍 Nearest three free cash machines

Local Barclays branches

Name	Harleston		Wymondham		Eaton	
Post Code	IP20 9AE		NR18 0AL		NR4 6NZ	
Distance (miles)	8.5		9.5		9.7	
Opening hours	Monday	09:30 – 16:30	Monday	09:30 – 16:30	Monday	09:30 – 16:30
	Tuesday	09:30 – 16:30	Tuesday	09:30 – 16:30	Tuesday	09:30 – 16:30
	Wednesday	09:30 – 16:30	Wednesday	09:30 – 16:30	Wednesday	09:30 – 16:30
	Thursday	09:30 – 16:30	Thursday	09:30 – 16:30	Thursday	09:30 – 16:30
	Friday	09:30 – 16:30	Friday	09:30 – 16:30	Friday	09:30 – 16:30
	Saturday	Closed	Saturday	09:30 – 14:00	Saturday	Closed
	Sunday	Closed	Sunday	Closed	Sunday	Closed
	Any recent or upcoming changes to branch trading hours?	None		The branch will be closed on Saturdays from 30 November 2015		None
Branch Facilities – Counters	Yes		Yes		Yes	
Branch Facilities – Self service	No		Yes		Yes	

Nearest free cash machines to this branch

Location	Address	Distance (miles)	Charge amount
Convenience	Long Stratton, The Street, Long Stratton, NR15 2XJ	0.2	FREE
One Stop Long Stratton 0844	Swan Lane, Long Stratton, NR15 2XN	0.2	FREE
Sams Local Shopper	Village Green Pulham Market, Diss, IP21 4SU	4.6	FREE

Nearest cash machines to this branch that charge a fee

Location	Address	Distance (miles)	Charge amount
Martins	The Street, Hempnall, Norwich, NR15 2AD	3.9	£1.35
Dickleburgh Village Store	1 Rectory Road, Diss, IP21 4NW	6.9	£1.95
Holiday Inn Norwich	Ipswich Road, Norwich, NR4 6EP	8.2	£1.75

Nearest Post Offices to this branch

Post Office Name	Distance (Miles)	Address	Opening hours	Banking facilities
Long Stratton	0.2	Swan Lane, Long Stratton, Norwich, NR15 2XN	09:00 – 17:30 Mon to Fri 09:00 – 12:30 Sat Closed Sun	Yes
Tasburgh	2.6	The Village Hall, Grove Lane, Norwich, NR15 1LR	09:30 – 12:30 Tues 13:30 – 16:30 Thur Closed Mon, Wed, Fri, Sat, Sun	Yes
Great Moulton	3.2	Hallowing Lane, Great Moulton, Norwich, NR15 1LA	09:00 – 17:30 Mon to Thur 09:00 – 13:00 Fri 09:00 – 12:30 Sat Closed Sun	Yes

Community feedback

We understand that the decision to close a branch affects different communities in different ways, so we spoke to people in your community to hear their opinion. We wanted to find out how your community, and particular groups within it, would be affected if this branch were to close, and what we could do to help people through the transition.

We contacted the following groups:

MP:

Richard Bacon MP

Councillor:

Des Fulcher

Consumer groups:

Community Action Norfolk

Customers:

A number of customers who regularly use the branch

We asked all of the groups to answer three questions. You'll find their responses below.

In your opinion, what's the biggest effect that this branch closing will have on your local community?

You said to us:

Barclays is the only bank in the High Street and there's concern that closure will reduce trading in the town, meaning people will shop elsewhere.

We'd like to say:

We understand worries about what will happen to a High Street when the branch closes. However, we are encouraging customers to do their everyday banking at the Post Office, which reduces the need to travel elsewhere and take custom away from Long Stratton.

What's the biggest effect that this branch closing will have on customers of the branch?

You said to us:

Customers have expressed concerns about the lack of banking facilities if the branch closes, particularly for customers that might find it hard to get to another branch. Business owners have expressed worries about how they'll do their banking once we've closed.

We'd like to say:

We've spoken directly with customers most likely to be impacted by the closure to help them with alternative ways to do their banking. We've also run a number of 'Tea and teach' events where we have been able to help customers become more familiar with other ways of banking, such as online and telephone banking. We've been offering one-to-one support from our Digital Eagles to help people adapt to new ways of banking, and weekly sessions will continue up to closure day.

We're also speaking to Business and Corporate customers individually. They understand that their business relationship arrangements won't change and we're helping them with other ways to bank, including the services available through the Post Office.

What alternative ways to bank do you believe would help people adapt to the change?

You said to us

We need to make sure that customers have suitable alternatives that they'll find easy to adapt to.

We'd like to say:

Although the branch is closing, there are still lots of options for banking that don't require travel to a branch. We've encouraged customers to consider other ways to bank for simple transactions, including Mobile and Online Banking – and Telephone Banking if they would prefer to speak to someone and this support will carry on in other branches too. We have been able to explain the Post Office Service as well as letting customers know about the other free to use cash machines in the High Street.

We've spoken to the local Post Office to tell them to expect more Barclays customers to carry out transactions there. We have made sure customers are familiar with the Post Office arrangement: in some cases, we've walked customers to the Post Office to show them how easy it is to use.

Other things to help with the change...

At the Post Office, both business and personal customers can pay in cheques. You'll need:

1. a pre-printed paying-in slip. You'll find these in your cheque book, or you can order them at a branch
2. a paying-in envelope. We have extra stock in the Long Stratton branch, so please call in before the closure to pick some up. Otherwise, just call 0800 169 3091 for these, and we'll pop some in the post.

Personal customers can pay in cash using just a pre-printed paying-in slip, and withdraw cash using a debit card and PIN. If you're a business customer, please check with Long Stratton Post Office whether you can deposit and withdraw cash.

There are more ways to bank locally

We want to be there for you wherever and whenever you need us so we offer many other ways for you to do your banking.

If you usually:

Visit an in-branch counter to deposit your cheques

If you usually:

Make a trip to a branch to check your balance, pay bills, transfer money and order chequebooks

If you usually:

Make a trip to a branch to withdraw cash at the counter



Why not try:

Using the Post Office - you can pay in cash and cheques whilst you post your parcels or buy your stamps

Why not try:

Using Telephone Banking – you can do your everyday banking without leaving the house.

To register, simply call **0345 734 5345***

Why not try:

Withdrawing cash at a Link cash machine or ask for cashback at the supermarket

Your bank is always open

We want to make staying in control of your everyday banking as easy and convenient as possible. Over the years, we've introduced many ways you can bank without having to come into a branch.

Telephone Banking

Available 24 hours a day, seven days a week. You can hear your balance, check transactions, pay bills and transfer money. You can speak to an adviser about your banking needs too. To register, just call **0345 734 5345**.

Online Banking

Do all your everyday banking tasks from your home computer. We use the most advanced security systems to keep your details safe and our Online and Mobile Banking Guarantee protects you from fraud. To register, just call **0345 734 5345**.

Barclays Mobile Banking

Transfer money between accounts and keep a check on your balances. If you need to, you can call us directly from the app too. The Barclays Mobile Banking app is free to download from your app store.

Barclays Pingit

Sending money is secure and instant with no need to share bank account details. You're automatically protected in the event of fraud as long as you've used the services correctly. The Barclays Pingit app is free to download from your app store.

The Post Office

Personal customers can withdraw money using a debit card and all customers can pay in cash or cheques at thousands of Post Office branches across the country.

To pay in cash and cheques you need a pre-printed paying in slip, like those in your cheque book – for cheques you will also need a cheque deposit envelope.

Barclays at Asda

Our branches at some Asda stores allow you to visit a branch late at night or at the weekend. To find locations of our branches at Asda, go to barclays.co.uk/waystobank

Did you know you can also get cash back at any local supermarket? Just ask at the check-out.

Link cash machines

Withdraw cash free of charge at any cash machine displaying the Link sign. You can check your balance, top-up your mobile phone, print off a mini statement and request a receipt too.



If you would like more information or help with any of the different ways you can bank with us, please speak to someone in the branch or visit barclays.co.uk/waystobank

Find out more today

barclays.co.uk/waystobank

To get this in Braille, large print or audio, call **0800 400 100** (via Text Relay)
or visit **barclays.co.uk/accessibleservices**

Calls may be recorded for quality and training purposes.

* Calls to 03 numbers are charged at the same rate as calls to 01 & 02 landlines, and will count towards any inclusive minutes you may have covering calls to landline numbers. Call charges may differ, please check with your local provider.

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