Barclays PLC Chris Lucas

Group Finance Director

09 June 2011

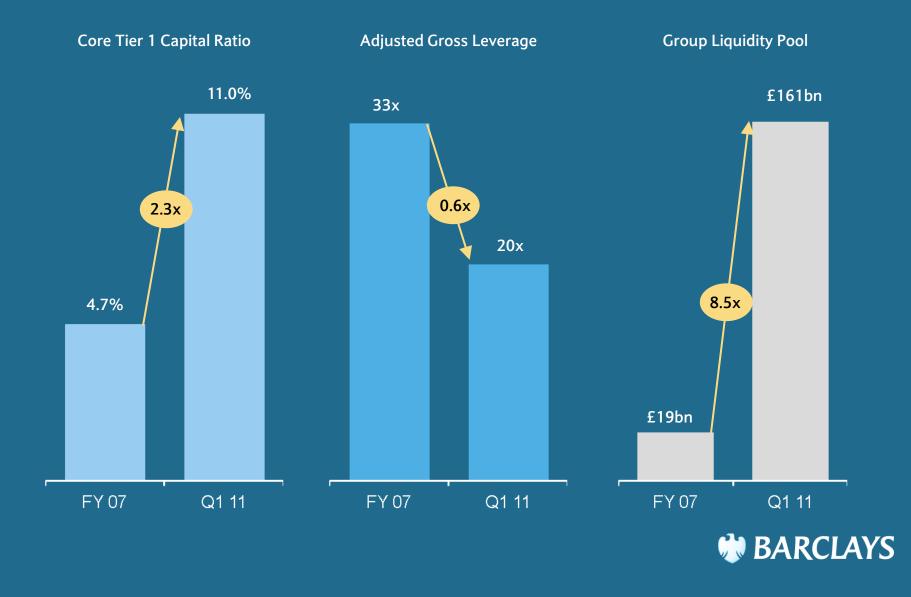


Our strategy remains unchanged

- Integrated universal banking model
- Diversification by business, geography, client and funding
- Relentless customer and client focus



Barclays of today versus 2007



Supporting regulation

1. Will it lead to a safe and sound financial system where the tax payer is protected?

2. Will it help foster economic growth and job creation?

3. Will it result in a consistent approach internationally?



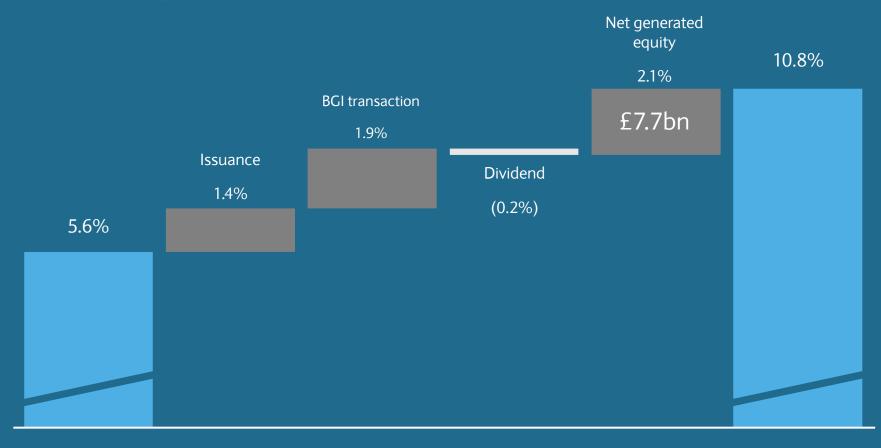
Our focus is on execution

- Capital
- Returns
- Income growth
- Citizenship



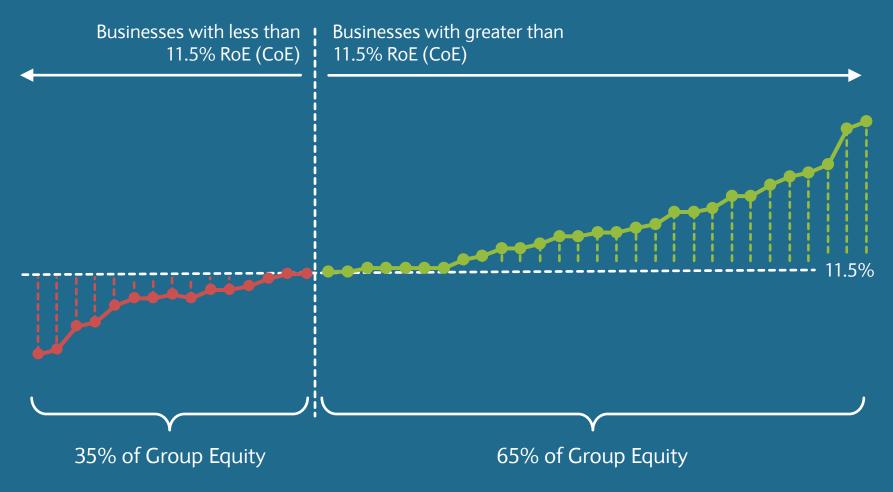
Track record of capital generation

Core Tier 1 capital generation



Returns: Internal focus on Return on Equity

Barclays businesses ranked by 2013f RoE





Cost programme

- Plan to take at least £1bn off cost base by 2013
- £500m gross savings identified for 2011 £250m net of restructuring charges
- Spread across all parts of the Group



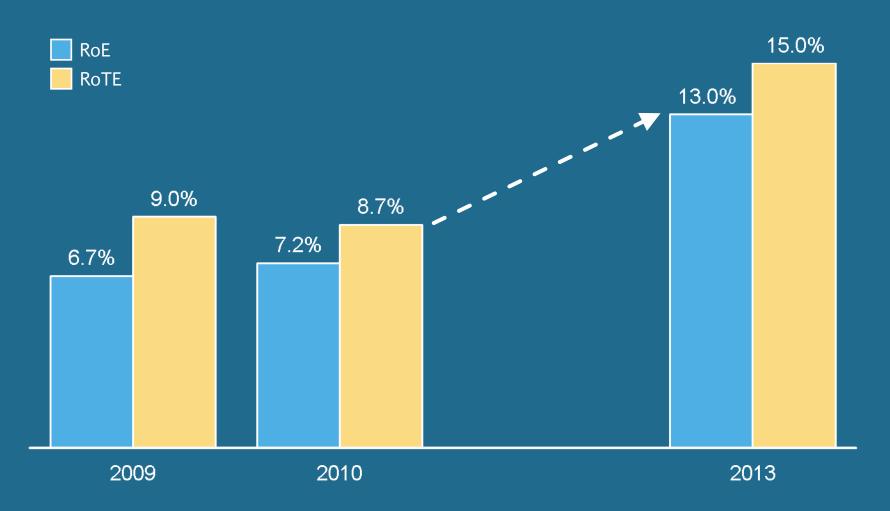
Income growth: clients and customers

Examples:

- Equities and Advisory
- Barclaycard
 - Egg
 - MBNA UK business cards
 - Technology
- Growth markets e.g. Africa
- Wealth: Gamma



Returns: Target RoE 13%, RoTE 15%





Income and Risk



Citizenship

- Customer service
- Jobs
- Supporting economic growth
- Investing in communities in which we work



Summary

- Focus on delivering for shareholders
- Appropriate balance between growth and risk to deliver return targets
- Executing on promises:
 - Capital
 - Returns
 - Income growth
 - Citizenship

