



# Personal and Corporate Banking

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# Context: UK Powerhouse

## Personal & Corporate Banking

43% of Core Barclays PBT

Corporate

Personal

Wealth

Mortgages

PBT: £3.3bn

RoE: 13.7%

Footings >half a trillion GBP

16m Personal Customers

885k Corporate Businesses



Scale

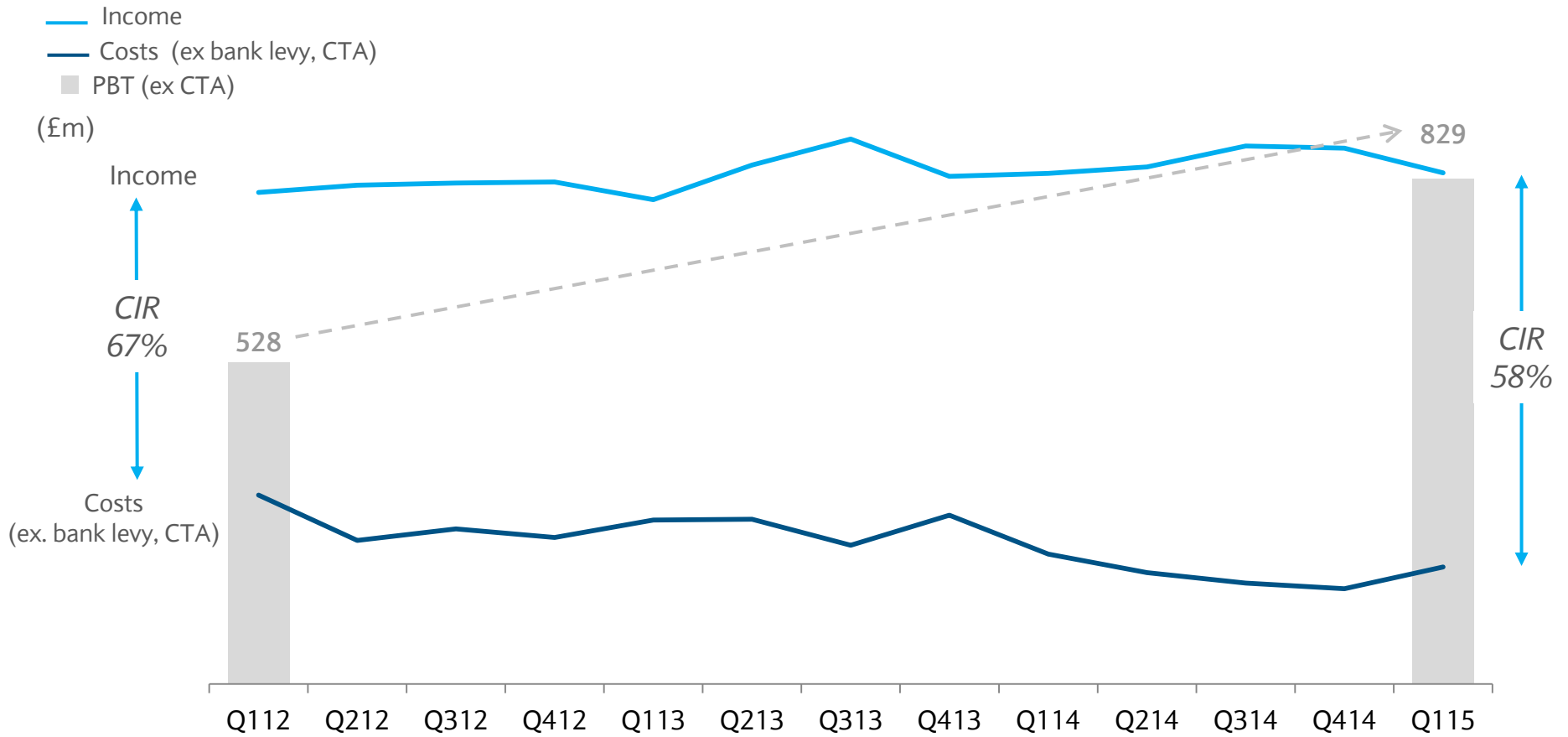
Diversified

Unique

### Market

1. Structural Elements
2. Operating Environment

# Today's Story, Not Tomorrow's Promise



Evolving virtual and digital technologies

To create differentiated client and customer experiences

# Financial Services Partner for the UK Ecosystem

