# **Barclays International**

Bank of America Merrill Lynch Annual Financials CEO Conference

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President, Barclays International and CEO, Corporate and Investment Bank

26<sup>th</sup> September 2017



# A transatlantic, wholesale and consumer bank

### **Barclays PLC**

### **Barclays International**

Diversified transatlantic wholesale and consumer bank

Non ring-fenced bank

Includes subsidiary entities, notably US IHC and European IHC (Dublin)

### **Barclays UK**

UK consumer and business bank differentiated by scale and digital innovation

Ring-fenced bank

### **Group Service Company**

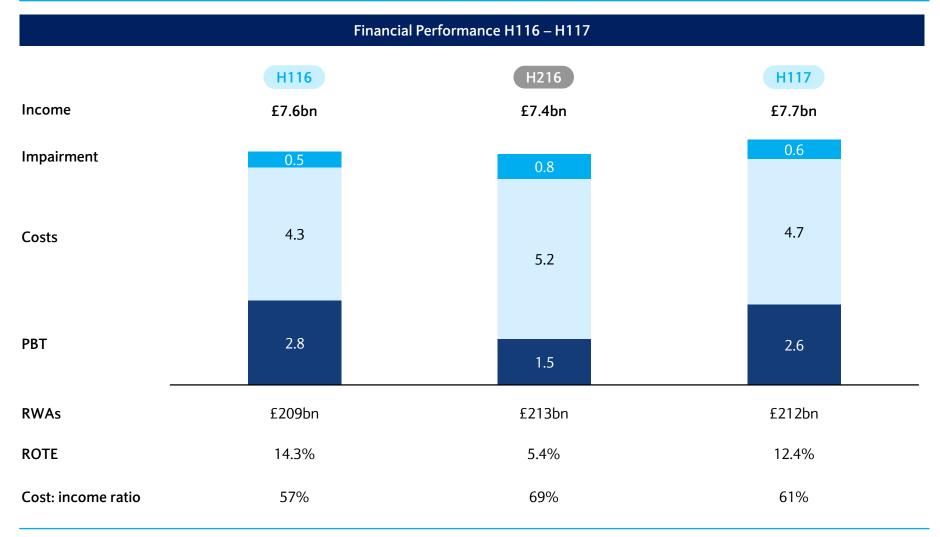
Enabling world-class services for our customers and clients while driving efficiency

Strong capital position	Average allocated tangible equity £27.5bn for H117
Diversity of funding sources	Wholesale and corporate deposits, plus growing retail deposit base in US Consumer and Private Banking
Strong investment grade ratings	Barclays Bank PLC current ratings (pre ring-fencing): A- (S&P), A1 (Moody's), A (Fitch)

# Servicing global corporate and institutional clients, governments and consumers

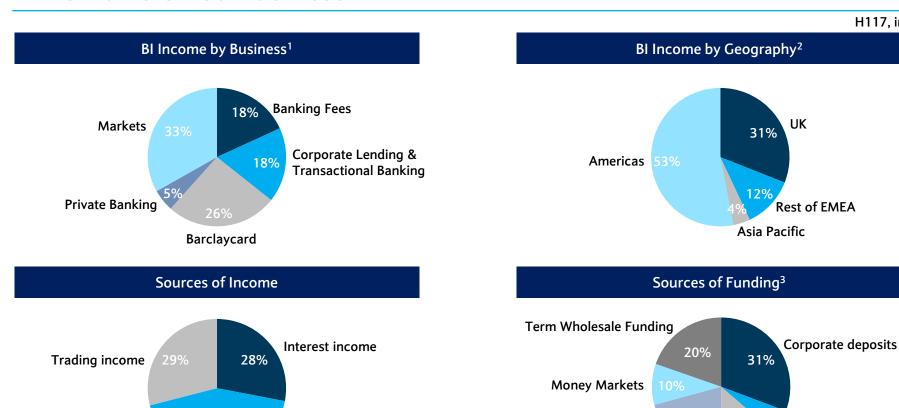
Barclays International	Corporate and Investment Bank	Banking	Banking fees
			Corporate lending
			Transactional banking
		Markets	Credit
			Equities
			Macro
	Consumer, Cards and Payments	Barclaycard International	Cards and consumer business in US and Germany
			Barclaycard business solutions
		Private Bank & Overseas Services	Banking and wealth management for high/ultra high net worth individuals

# Barclays International: Financial performance



<sup>4 |</sup> Bank of America Merrill Lynch Annual Financials CEO Conference | September 2017

### A well-diversified business mix



H117, in %

Barclaycard deposits

Private Banking deposits

#### Highly diversified by income, currency, geography and sources of funding

21%

**Equity & MREL** 

1 Excludes Other Income | 2 Statutory income, based on counterparty location | 3 Reflects primarily sources of unsecured funding; Term Wholesale Funding includes some secured debt including ABS

43%

Fee, commission, other income

# Corporate and Investment Bank: Focused strength

Investment Banking Highlights <sup>1</sup>		
#6	Highest ranked European bank in the US	
#1	10.3% UK share across all products	
#2	Leveraged Finance globally with 7.4% share	
#4	Debt Underwriting globally with 5.9% share	

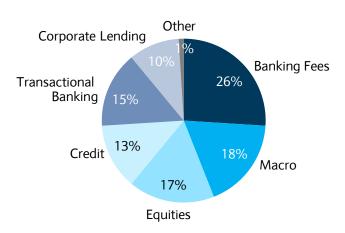
Business Performance			
Income statement (£m)	H117		
Income	5,346		
Impairment	(50)		
Operating expenses	(3,697)		
Profit before tax <sup>3</sup>	1,715		
Performance measures			

9.7%

Corporate Banking Highlights			
#1	GBP Clearing		
#2	Corporate Banking in the UK		
Markets Highlights <sup>2</sup>			
#2	Global High Yield Trading		
#3	Global Fixed Income Financing		
#4	Global Flow Credit		

#### H117 Income by Product

RoTE



<sup>11</sup> Source: Dealogic, H117 ranking | 2 Coalition, H117 ranking, Rankings based on Barclays' product offering amongst the following peer set: BAML, BARC, BNPP, CITI, CS, DB, GS, JPM, MS, and UBS | 3 Includes Other Net Income I

# Execution priorities for the CIB

- Solidify position as a leading player in Investment Banking in US and UK
- Re-allocate existing financial resources to higher returning activities and pursue targeted growth opportunities
- Rebuild our historically strong position in Markets to drive revenues and returns
- Increase Transactional Banking revenues on an absolute and relative basis within Corporate Banking

#### **Talent**

Attract, develop and retain talent to deliver best-in-class service for clients and required returns for shareholders

#### Technology

Reshape rate of investment in commercially-focused technology to drive competitiveness

#### Capital

Strategic deployment of capital to areas of opportunity to achieve appropriate scale and return

# Strengthening the position of the CIB

#### **Banking**

- Solidifying our role as a leading player in UK and US home markets
- Improving global returns through building content driven products, especially M&A
- Enhancing returns through expansion of our presence in risk solutions for clients

#### Markets

- Restoring excellence in our electronic execution capabilities
- Regaining a leading position in Macro (FX and Rates)
- Pursuing targeted growth in specific opportunities related to Prime, Equities and Credit

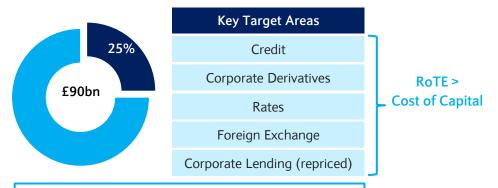
### **Corporate Banking**

- Optimising returns on balance sheet lending
- Increasing Transactional Banking revenues by deepening customer relationships
- Enhancing technological capabilities
- Increasing co-ordination of client coverage across payments and the Corporate and Investment Bank

Compelling revenue opportunities to build market share and grow in strategic areas

## Redeploying capital within the CIB to increase returns

#### Corporate and Investment Bank loan book RWAs



- £6bn to be completed by end-2017
- Corporate Bank redeployment to be completed by 2019

#### Additional leverage capacity

## Cost of Capital

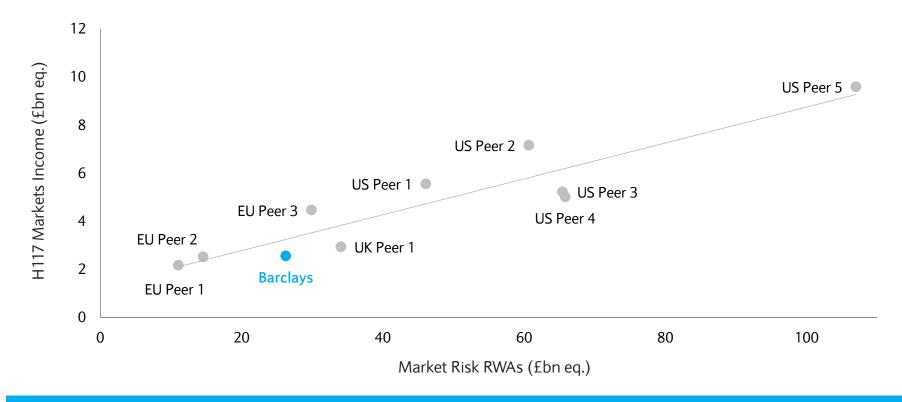
| Cost of Capital

- Agile redeployment of capital to increase its velocity within the Corporate and Investment Bank, while continuing to be responsive to client needs
- Multi-dimensional optimisation of financial resources
- Committed to offering balance sheet to corporate clients, whilst targeting higher hurdle rates

# Opportunities from targeted normalisation of Market Risk RWAs

#### Barclays has a low amount of Market Risk RWAs relative to peers

Peer Markets Income vs. Market Risk RWAs as at H1171

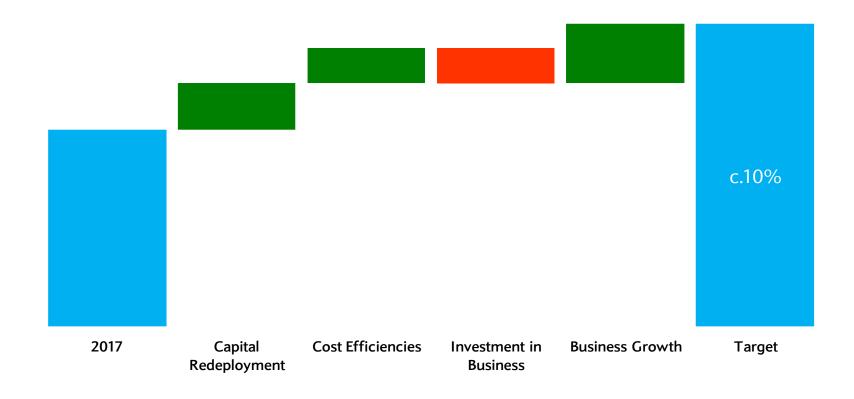


### Clear opportunities for our franchise to drive growth particularly in Markets

Source: Company reports as at H117

# CIB to reach double digit RoTE through redeployment of financial resources and business growth

**Targeted RoTE Walk** 



# Consumer, Cards and Payments: Strong platform provides foundation for further growth

Consumer Car	rds	Business Performance	Business Performance	
Top 5	Co-brand US cards issuer		117 ,402	
\$12bn	US consumer retail deposits raised <sup>1</sup>	Impairment (5	575)	
#1	German credit cards <sup>2</sup>		,023) 902	
Barclaycard Bu	usiness Solutions / Payments	Performance measures  RoTE <sup>5</sup> 28	3.0%	
#1	Commercial cards in the UK	Barclaycard US Cards and Deposit Growth	6	
#1	Virtual cards in the UK	US\$bn — Card Receivables — Deposits, CDs & Reta  US Consumer Cards  Market Share: <sup>7</sup> 2.8%	il Savings	
#2	Merchant acquiring in Europe <sup>3</sup>	25	\$25bn	
#3	Point-of-sale finance in the UK	20 15	•\$21bn	
Private Bankin	ng	10 5		
£43bn	Customer deposits H117	0	2017	

<sup>|</sup>¹ Reflects only Barclays-gathered consumer deposits and does not include brokered deposits |² Metric: Cards interest earning lending |³ Metric: Purchase value. Source: Nilson |⁴ Includes Other Net Income |⁵ RoTE excluding the gains related to the asset sale in US cards £192m, the disposal of Barclays' share of Visa Europe Limited (including valuation gain on preference shares in Visa inc.) £74m, and the sale of a joint venture in Japan £78m would be 19.9% |⁶ Decline in assets is result of recent portfolio sale. Deposits, CDs & Retail Savings includes brokered deposits. |⁶ Represents US Consumer Credit Card and Unsecured Lending market share as at H117 |

# Consumer, Cards and Payments: A leading US franchise

Top-5 co-branded card franchise

Barclays branded consumer banking

BARCLAYS













Credit Cards



**Barclays Digital Banking:** Helping customers

thrive effortlessly



- c.9m customers
- c.\$20bn cards and loans balances
  - 24 co-branded partnerships

- c.2m customers
- c.\$5bn cards and loans balances
  - c.\$12bn deposits

# US Consumer franchise priorities and growth prospects

### Continued growth in our top 5 co-branded card franchise

- Successful launch of Uber co-branded card
- Continue to offer industry leading results and award winning product delivery for our cobrand partners
- Pursue disciplined growth across US cards to ensure risk profile and resilience are carefully managed

### Building effortless Barclays branded consumer banking

- Leveraging existing products (savings accounts, loans and cards) to establish a digital, challenger bank focusing on US prime affluent customers
- Creating a seamless digital offering
- Investing in greater multi-product relationship loyalty

# Consumer, Cards and Payments: Opportunities across the integrated Corporate Payments franchise

#### **Corporate Payments**

Full suite of corporate treasury services products including payments and FX offered to our Corporate Bank customers (core UK capability including subsidiaries of Global MNCs)



#### **Priorities:**

- Increase transaction banking revenues across our Corporate Bank platform
- Invest in key FX products to enhance and expand our capability building on our strong FX franchise

#### **Commercial Payments**

Corporate cards and virtual payment procurement solutions to SMEs through to MNCs



#### **Priorities:**

- Scale corporate cards
- Build out volume of B2B virtual procurement related payment capabilities in the UK, then extend to other geographies

#### **Payment Acceptance**

Acquires, navigates and processes card transactions. Responsible for our payment acceptance network and relationships with merchant partners



#### **Priorities:**

- Complete strategic re-platforming and client migration
- Controlled geographic expansion into the US with target clients (initial focus omni-channel gateway)

Synergies across our strong relationships with Global MNCs and UK corporations

### Executing on our plan

Strong diversified business

Delivering a well-capitalised, sustainably profitable, and diversified, transatlantic wholesale and consumer bank

Optimising resources to drive returns

Strategic deployment of financial resources to areas of opportunity to achieve appropriate scale and returns

Enhancing scale

Drive revenues and returns across all of businesses. Building on enhancements in technology and talent

Improving returns through income growth

Build on strengths in key businesses in our US Cards, Payments and Markets franchises

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